

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

National Campaign Services
Attention: Accounts Payable
412 N Main St
St 100
Buffalo, WY 82834

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514928-1	08/21/16	August 2016	08/01/16 - 08/21/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Flight Dates	Order #	Alt Order #
08/15/16 - 08/21/16	1514928	08347000

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/16	08/19/16	WPBF News 25 5-6:00am	5:00-6:00am	MTWTF--	:30	4	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	4	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
2	WPBF	Tu	08/16/16	5:24 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$175.00 NI
4	WPBF	W	08/17/16	5:36 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-002HD	\$175.00 NI
1	WPBF	Th	08/18/16	5:25 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$175.00 NI
3	WPBF	F	08/19/16	5:43 AM	WPBF News 25 5-6:00am	5:00-6:00am	:30	ISTV-16-003HD	\$175.00 NI
2	08/15/16	08/19/16	Good Morning America	7-9AM	MTWTF--	:30	6	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	6	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
3	WPBF	M	08/15/16	7:25 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NI
2	WPBF	Tu	08/16/16	8:29 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NI
4	WPBF	W	08/17/16	8:13 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NI
1	WPBF	Th	08/18/16	7:39 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NI
6	WPBF	Th	08/18/16	7:59 AM	Good Morning America	7-9AM	:30	ISTV-16-002HD	\$600.00 NI
5	WPBF	F	08/19/16	7:55 AM	Good Morning America	7-9AM	:30	ISTV-16-003HD	\$600.00 NI
3	08/15/16	08/19/16	The View	11A-12PM	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
3	WPBF	M	08/15/16	10:59 AM	The View	11A-12PM	:30	ISTV-16-002HD	\$350.00 NI
1	WPBF	Tu	08/16/16	11:39 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NI
5	WPBF	W	08/17/16	11:34 AM	The View	11A-12PM	:30	ISTV-16-002HD	\$350.00 NI
2	WPBF	Th	08/18/16	11:38 AM	The View	11A-12PM	:30	ISTV-16-002HD	\$350.00 NI
4	WPBF	F	08/19/16	11:30 AM	The View	11A-12PM	:30	ISTV-16-003HD	\$350.00 NI
4	08/15/16	08/19/16	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	5	\$265.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1514928-1	08/21/16	August 2016	08/01/16 - 08/21/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$265.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/15/16	12:14 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$265.00 NI
5	WPBF	Tu	08/16/16	12:24 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-002HD	\$265.00 NI
2	WPBF	W	08/17/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$265.00 NI
4	WPBF	Th	08/18/16	12:27 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-003HD	\$265.00 NI
3	WPBF	F	08/19/16	12:26 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	ISTV-16-002HD	\$265.00 NI
5	08/15/16	08/19/16	THE CHEW	1P-2P	MTWTF--	:30	5	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/15/16	1:29 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	\$350.00 NI
3	WPBF	Tu	08/16/16	1:29 PM	THE CHEW	1P-2P	:30	ISTV-16-002HD	\$350.00 NI
2	WPBF	W	08/17/16	1:30 PM	THE CHEW	1P-2P	:30	ISTV-16-003HD	\$350.00 NI
4	WPBF	Th	08/18/16	1:31 PM	THE CHEW	1P-2P	:30	ISTV-16-002HD	\$350.00 NI
5	WPBF	F	08/19/16	1:00 PM	THE CHEW	1P-2P	:30	ISTV-16-002HD	\$350.00 NI
6	08/15/16	08/19/16	M-F 5pm News	5-6pm	MTWTF--	:30	5	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
3	WPBF	M	08/15/16	5:44 PM	M-F 5pm News	5-6pm	:30	ISTV-16-002HD	\$525.00 NI
4	WPBF	Tu	08/16/16	5:24 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NI
2	WPBF	W	08/17/16	5:10 PM	M-F 5pm News	5-6pm	:30	ISTV-16-002HD	\$525.00 NI
1	WPBF	Th	08/18/16	5:45 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NI
5	WPBF	F	08/19/16	5:14 PM	M-F 5pm News	5-6pm	:30	ISTV-16-003HD	\$525.00 NI
7	08/15/16	08/19/16	WPBF News 25 @ 6:00PM	6-6:30PM	MTWTF--	:30	5	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/15/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	\$600.00 NI
4	WPBF	Tu	08/16/16	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$600.00 NI
2	WPBF	W	08/17/16	6:11 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-003HD	\$600.00 NI
5	WPBF	Th	08/18/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$600.00 NI
3	WPBF	F	08/19/16	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	ISTV-16-002HD	\$600.00 NI
8	08/15/16	08/19/16	Wheel Of Fortune	7-7:30PM	MTWTF--	:30	5	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Typ
1	WPBF	M	08/15/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-002HD	\$1,100.00 NI
4	WPBF	Tu	08/16/16	7:17 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NI
5	WPBF	W	08/17/16	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-002HD	\$1,100.00 NI
3	WPBF	Th	08/18/16	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NI
2	WPBF	F	08/19/16	7:06 PM	Wheel Of Fortune	7-7:30PM	:30	ISTV-16-003HD	\$1,100.00 NI

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Invoice #	Invoice Date	Invoice Month	Invoice Period
1514928-1	08/21/16	August 2016	08/01/16 - 08/21/16

Advertiser	Product	Estimate Number
Slosberg/D/State Senate	IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/15/16	08/19/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	MTWTF--	:30	5	\$1,100.00	NM
9	08/15/16	08/19/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	MTWTF--	:30	5	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 5 \$1,325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	M	08/15/16	7:58 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NM
5	WPBF	Tu	08/16/16	7:41 PM	Jeopardy	7:30-8PM	:30	ISTV-16-002HD	\$1,325.00 NM
4	WPBF	W	08/17/16	7:42 PM	Jeopardy	7:30-8PM	:30	ISTV-16-003HD	\$1,325.00 NM
2	WPBF	Th	08/18/16	7:42 PM	Jeopardy	7:30-8PM	:30	ISTV-16-002HD	\$1,325.00 NM
1	WPBF	F	08/19/16	7:40 PM	Jeopardy	7:30-8PM	:30	ISTV-16-002HD	\$1,325.00 NM
10	08/15/16	08/21/16	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	MTWTFSS	:30	5	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTFSS 5 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	08/16/16	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NM
2	WPBF	Th	08/18/16	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NM
4	WPBF	F	08/19/16	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NM
1	WPBF	Sa	08/20/16	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NM
3	WPBF	Su	08/21/16	11:11 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	ISTV-16-003HD	\$600.00 NM
11	08/20/16	08/20/16	GMA Saturday 7-8am Class of Time - Pre-emptible with notice	Sat 7am-8am	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----1- 1 \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WPBF	Sa	08/20/16	6:58 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	ISTV-16-003HD	\$400.00 NM
12	08/20/16	08/20/16	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----1- 1 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Sa	08/20/16	8:42 AM	Sat 8-9am News	Sat 8-9am	:30	ISTV-16-002HD	\$265.00 NM
14	08/20/16	08/20/16	Sat 6pm News Class of Time - Pre-emptible with notice	6-630p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----1- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	6:29 PM	Sat 6pm News	6-630p	:30	ISTV-16-003HD	\$350.00 NM
16	08/20/16	08/20/16	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----1- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	7:52 PM	Sat Jeopardy	Sat 7:30-8PM	:30	ISTV-16-002HD	\$700.00 NM
17	08/21/16	08/21/16	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----2	:30	2	\$100.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
17	08/21/16	08/21/16	Sun 5-6am News	Sun 5-6am	-----2	:30	2	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----2	2	\$100.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	08/21/16	5:10 AM	Sun 5-6am News	Sun 5-6am	:30	ISTV-16-002HD	\$100.00 NM
1	WPBF	Su	08/21/16	5:44 AM	Sun 5-6am News	Sun 5-6am	:30	ISTV-16-003HD	\$100.00 NM
18	08/21/16	08/21/16	Sun 6-7am News	Sun 6-7am	-----2	:30	2	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----2	2	\$175.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	08/21/16	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	ISTV-16-002HD	\$175.00 NM
1	WPBF	Su	08/21/16	6:43 AM	Sun 6-7am News	Sun 6-7am	:30	ISTV-16-003HD	\$175.00 NM
19	08/21/16	08/21/16	Sun 8-9am News	Sun 8-9am	-----2	:30	2	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----2	2	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	08/21/16	8:13 AM	Sun 8-9am News	Sun 8-9am	:30	ISTV-16-002HD	\$265.00 NM
2	WPBF	Su	08/21/16	8:43 AM	Sun 8-9am News	Sun 8-9am	:30	ISTV-16-003HD	\$265.00 NM
20	08/21/16	08/21/16	Sun 6pm News	6-630p	-----2	:30	2	\$425.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	-----2	2	\$425.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Su	08/21/16	6:09 PM	Sun 6pm News	6-630p	:30	ISTV-16-003HD	\$425.00 NM
1	WPBF	Su	08/21/16	6:30 PM	Sun 6pm News	6-630p	:30	ISTV-16-002HD	\$425.00 NM
26	08/15/16	08/19/16	1230-1P Access Hollywoc	1230-1p	MTWTF--	:30	4	\$265.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	4	\$265.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/15/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-002HD	\$265.00 NM
2	WPBF	Tu	08/16/16	12:56 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-003HD	\$265.00 NM
4	WPBF	W	08/17/16	12:54 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-002HD	\$265.00 NM
3	WPBF	F	08/19/16	12:41 PM	1230-1P Access Hollywood	1230-1p	:30	ISTV-16-003HD	\$265.00 NM
27	08/15/16	08/19/16	WPBF NEWS AT 9:00AM-F 9A-10A		MTWTF--	:30	5	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/15/16	08/21/16	MTWTF--	5	\$300.00				
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	08/15/16	9:17 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
2	WPBF	Tu	08/16/16	9:42 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-002HD	\$300.00 NM
4	WPBF	W	08/17/16	9:12 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
3	WPBF	Th	08/18/16	9:11 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-003HD	\$300.00 NM
5	WPBF	F	08/19/16	9:42 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	:30	ISTV-16-002HD	\$300.00 NM
28	08/15/16	08/19/16	WPBF News 25 Mornings	6-7AM	MTWTF--	:30	4	\$525.00	NM
Class of Time - Pre-emptible with notice									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearst.com/broadcasting/who-we-are

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

INVOICE

Send Payment To:



WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

www.thewpbfchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
1514928-1	08/21/16	August 2016	08/01/16 - 08/21/16
Advertiser		Product	Estimate Number
Slosberg/D/State Senate		IRV SLOSBERG FOR FLS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 4 \$525.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	08/16/16	6:25 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-002HD	\$525.00 NM
2	WPBF	W	08/17/16	6:06 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-003HD	\$525.00 NM
4	WPBF	Th	08/18/16	6:43 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-002HD	\$525.00 NM
3	WPBF	F	08/19/16	6:51 AM	WPBF News 25 Mornings	6-7AM	:30	ISTV-16-002HD	\$525.00 NM
29	08/15/16	08/19/16	4:30a-5a	430a-5a	MTWTF--	:30	4	\$105.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 4 \$105.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	08/15/16	4:56 AM	4:30a-5a	430a-5a	:30	ISTV-16-003HD	\$105.00 NM
4	WPBF	Tu	08/16/16	4:55 AM	4:30a-5a	430a-5a	:30	ISTV-16-002HD	\$105.00 NM
1	WPBF	Th	08/18/16	4:55 AM	4:30a-5a	430a-5a	:30	ISTV-16-002HD	\$105.00 NM
3	WPBF	F	08/19/16	4:43 AM	4:30a-5a	430a-5a	:30	ISTV-16-002HD	\$105.00 NM
30	08/20/16	08/20/16	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$100.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----1- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	08/20/16	5:10 AM	Sat 5-6am News	Sat 5-6am	:30	ISTV-16-002HD	\$100.00 NM
32	08/21/16	08/21/16	Matter of Fact	SUN 10-1030A	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	08/21/16	10:14 AM	Matter of Fact	SUN 10-1030A	:30	ISTV-16-002HD	\$100.00 NM
Total Spots							81		

Payment Terms 30 Days

<u>Gross Total</u>	\$38,800.00
<u>Agency Commission</u>	\$5,820.00
<u>Net Amount Due</u>	\$32,980.00

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